

Signs of Success

Colite International features: ALCOA

Aluminum Signs for an Aluminum Company. Alcoa, a worldwide leader in aluminum production, has been a long standing client of Colite International since 1992. To ensure consistency in the implementation of Alcoa brand guidelines, the Alcoa corporate identity team, based at the Pennsylvania headquarters, recommends Colite as its preferred sign manufacturer.

Alcoa's US sites contact the project management team at Colite's headquarters in South Carolina, while Alcoa's European Operations, based in Switzerland, coordinates all signage through Colite's European office in London. This ensures local support for Alcoa while still guaranteeing economies of scale through centralized production.

Colite has implemented signs in over 100 sites throughout the US and worldwide since the project began and continues to roll out signage for new

site openings and acquisitions. The program centers around a simple design of aluminum construction, with raw materials purchased directly from Alcoa.

Worldwide Alcoa sites: Belgium, Canada, France, Germany, Ireland, Hungary, Italy, Netherlands, Norway, Spain, United Kingdom and Switzerland



signature
LEDsTM
by Colite International